

Official Information request reference: 2021-009

23 March 2021

Email:

Dear

Thank you for your Official Information Act request, received on 17 March 2021 for the following:

"all communications plans, including drafts, prepared for the release of the Climate Change Commission's draft package of advice to Government on reducing greenhouse gas emissions; all documents relating to briefing stakeholders on the advice ahead of release. This should include media".

Thank you for your patience with our need to extend the deadline for responding to your request out to 23 March 2021.

We have interpreted your request to include the following material:

- Communications plans (including board papers) relating to the release of the Commission's draft report (Attachment 1).
- Stakeholder briefings (Attachment 2).
- Discussions (emails) with journalists on the release of the Commission's draft report (Attachments 3 and 4).

Please note that Attachment 1 includes papers approved by the Board. The minutes of Board meetings (which will relate to some of these papers) are publicly available and can be accessed on our website: <u>https://www.climatecommission.govt.nz/who-we-are/corporate-publications/commission-board-minutes/.</u> The minutes of the January Board meeting have yet to be publicly released but the attached papers were approved by the Board.

Some information contained in the attachments has been withheld under the following section of the Act:

• section 9(2)(a) – to protect the privacy of natural persons, including that of deceased natural persons.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at <u>www.ombudsman.parliament.nz</u> or freephone 0800 802 602.

We have received several different requests for information on the media strategy and release planning for the launch of the Commission's draft advice on 31 January 2021. You may also be interested in information from the other requests which is, or will shortly be, available on the Commission website at: https://www.climatecommission.govt.nz/who-we-are/corporate-publications/official-information-act-requests/

Considerable thought was put into how and when the draft advice would be provided to media. This recognised the public interest in the advice, and the importance of the media's role in providing accurate and balanced information. It also recognised the significance of the advice and the risk of material being shared before the release date.

In preparing to release the draft advice report to media, we looked at a number of factors:



hello@climatecommission.govt.nz



- The breadth of the advice report. We wanted to give reporters enough time to understand the detail before the report was released to the public.
- The complexity of the report. We wanted to ensure accurate coverage that gave the public the detail they needed to understand the advice and consultation details.
- The market implications of the emissions budgets. We wanted to follow best practice to ensure market sensitive information was not shared.
- The risk of the report being leaked prior to its public release. Because of interest in the advice we worked to reduce this risk.

To help stakeholders, the public and media understand the role of the Commission, the issues we were considering, and the approach we took in developing our advice (including our modelling, analytical approach and work with te ao Māori), we ran a comprehensive pre-consultation engagement programme. Media were invited to attend sessions to build their understanding of the Commission, the process, and the approach. They were also offered individual briefings in the months after the Commission's establishment in December 2019.

We developed an approach to releasing the advice that considered the above. This was to provide a redacted, embargoed copy of the advice to a named group of reporters that represented a cross-section of media in advance, and to then make it available from 26 January to all media by working with the Science Media Centre.

Through discussions on this approach, the Chair of the Commission felt that enabling embargoed access to such a large number of people represented an unacceptable level of risk. The plan to release this information was subsequently amended, and the final release process was as follows:

- the Chair requested to see and approve a list of named reporters that met the following criteria: used to working under an embargo, have existing relationship with the Commission (reporter or outlet), have an understanding of climate change science.
- the redacted embargoed advice was available to the named reporters from Tuesday 26 January 2021.
- to receive it, the reporters were required to sign a non-disclosure agreement.
- the redacted, embargoed copy was provided as a downloadable copy to some reporters, others received a hardcopy.
- the embargo ended on Sunday 31 January 2021 at 2pm. The draft advice report was published on the Commission's website. A media release was issued earlier that day with a spreadsheet of emissions budget numbers.

The decisions on the release or amendment to the planning for release of the embargoed material were made by the Commission's Chair. This is reflected in the minutes for the Board meeting held on 19 January 2021. We intend to release all board minutes on a quarterly basis on the Commission's website. This means that the minutes in questions will be available around April 2021.

I trust that the information provided fulfils your information request.

Please note that the Commission has a policy to proactively release OIA responses to help others have access to more information. Consequently, this letter will be published on our website with your name and contact details redacted to protect your privacy.

Kind regards

E Herdy

Jo Hendy Chief Executive Climate Change Commission



Cover Page for Board Paper

Board Meeting	16 December 2020	Agenda Item: TBC Pages:		Pages: 9
Author(s):		Team:	Māori Fo	cus Workstream
Peer Reviewer:	, Programme Manger	T2 sign off:	off: Astrid Nunns, General Mana	
Consulted:				
Title of Paper:	Consultation Plan to ensure iwi/N	lāori are adequ	lately consu	ulted
Previous paper:	 Māori Engagement Strategy (9 Advice 2021: Approach to const 		-	20 Board meeting)
Referenced Papers Link:	Agenda item 7.2 Māori Engagemer Advice 21: Approach to consultatio		, Čt	

Purpose

- 1. This paper is to provide you with the iwi/Māori Consultation Plan to support the Communications and *Engagement Advice 21: Approach to consultation*, which was tabled at the 25 November Board governance meeting.
- 2. This paper provides an overview of our consultation approach that draws on Atawhai Tibble's '5 Wai's of Māori Engagement' model. Tibble is a respected Māori thought leader, with extensive experience in translation and enabling partnership between Māori and the Crown.
- 3. Appendix A presents how we have applied this approach to the activities and/or events from late January through to 14 March that are specific to the Māori Focus Workstream consultation phase.
- 4. Appendix A also shows which events or bui require the attendance or participation of our Deputy Chairperson Lisa Tumahai, likewise the events or hui that Chairperson Rod Carr is scheduled to attend.
- This paper does not include events and activities requiring Board Members arranged by the Engagement and Communications team, apart from their attendance at the Iwi Chairs Forum over the Waitangi Week, and Waitangi celebrations.
- 6. At this meeting, we seek your approval of the *Consultation Plan to ensure iwi/Māori are adequately consulted* for the Advice 21 package.

Background

- 7. The Commission is preparing to publicly test its first draft package of advice in February, in advance of submitting its final advice to Government by 31 May 2021.
- 8. When the Commission was established by the Climate Change Response (Zero Carbon) Amendment Act 2019 (the Zero Carbon Act), we were given clear direction to engage meaningfully with New Zealanders. In regard to our responsibilities as Treaty partners, Sections 5N, 5ZA and 5ZH of the Zero Carbon Act sets out our obligations for Consultation. In particular, Part 1, 3A (ad) and (ae) states we are required to:
 - a. "include in an emissions reduction plan a strategy to recognise and mitigate the impacts on iwi and Māori of reducing emissions and must ensure that iwi and Māori have been adequately consulted on the plan", and

- b. "in preparing a plan, take into account the economic, social, health, environmental, ecological, and cultural effects of climate change on iwi and Māori"
- 9. This tranche of our work focuses on the emissions budget and mitigations work, as per point a) above. Point b) refers to the National Adaption Plan, however, this initial round of consultation will help to set up the foundations for further work regarding the National Adaptation Plan.
- 10. Shortly after the Zero Carbon Act came into effect, the Minister for Climate Change (the Minister) set out expectations that the Commission should build relationships with a wide range of groups and develop and implement a strategy for ongoing and transparent engagement with stakeholders and iwi, which includes adequate time and opportunity for submissions on our advice to be received, heard and considered.

How we developed the iwi/Māori Consultation Plan

- 11. Our approach has been consistent with the engagement principles set out in the <u>Māori Engagement</u> <u>Strategy</u> that was agreed at the 9 June Board meeting, and also follows tikanga i.e. working with the appropriate representatives or going through the entities mandating process.
- 12. We are also building on the insights gathered from early engagement undertaken by the Interim Climate Change Committee and the Commission.
- 13. Our approach focuses on:
 - i. relationships established throughout the engagement process through kanohi ki te kanohi (face to face) hui, online hui, and TRG sessions
 - ii. reconnecting with the same participants from the case studies and marae surveys
 - iii. providing opportunities for broader consultation with iwi/Māori who we have not yet engaged with through the Communications and Engagement arranged webinars
 - arranging targeted kanohi ki te kanohi or online hui with Māori organisations, entities, thought leaders, marae and Māori-collectives we have not had the opportunity or capacity to develop relationships with yet.
- 14. The Minister's expectation underpins **our** engagement and consultation process, which gives effect to tikanga while ensuring iwi/Māori are adequately consulted, consistent with the Treaty principles of partnership, protection and participation.
- 15. We are mindful that successful engagement and consultation requires a two-way relationship, therefore respectful and enduring relationships with iwi/Māori are critical.
- 16. To achieve this, we draw on Atawhai Tibble's *5 Wai's of Māori Engagement* in our engagement and relationship approach, while applying He Ara Waiora framework throughout our mahi. These approaches provide Commission staff tools to ensure the appropriate Māori decision makers are identified and involved in the process at every stage.
- 17. Tibble's *5 Wai's of Māori Engagement* provides a basic yet comprehensive tikanga approach when engaging and/or consulting with iwi/hapū/Māori. The framework for this model outlines five key themes Commission staff should be thinking about when approaching iwi/hapū/Māori for consultation.
 - 1) **Nā Wai**: Nā wai te hui i karanga? Clarify who from the Commission is connecting, and why connecting with iwi/Māori is important.
 - 2) **Ko Wai:** Ko wai ngā Māori nei? Who are we connecting or collaborating with? Who do we need to be connecting or collaborating with? What is the background of who are we are consulting/engaging with?
 - 3) **Mō Wai:** Mō wai tēnei hui? What is the benefit to/for Māori from meeting with us? What will they get out of the relationship? Understand who you are meeting with.
 - 4) He Wai: He wai? What are we doing to authentically to connect culturally?

- 5) **Ma Wai:** Mā wai tatou e korero? Or Ma wai tatou e arahi? 'Ma wai' is about the person or people leading you, making sure you have right team and skill sets, and most of all, making sure you have a cultural navigator.
- 18. We have reflected these values by emphasising consultation (led by the Māori Focus Workstream) with mandated/authorised representatives of iwi/Māori organisations/Māori-Collectives (refer to Chapter 6 of the Evidence Report). The reason for this approach is to ensure our engagement and consultation with iwi/Māori is mana enhancing i.e., acknowledging Māori-collectives and cultural constructs as recognised by iwi/Māori.
- 19. In addition to the Treaty principles and the requirements of the Act, we are mindful that successful engagement and consultation requires a two-way relationship therefore respectful and enduring relationships with iwi/Māori are critical. To achieve this approach, where possible, we will prioritise:
 - I. **Information** having a clear understanding of who we want to connect with and why, as well as providing Māori organisations with relevant/targeted information to enable effective, constructive, and equitable participation.
 - i. **Time** recognising that Māori organisations have competing priorities. It is important that we engage with the appropriate decision makers and representatives, but also allow sufficient time for Māori decision makers and representatives to engage and participate as partners.
 - ii. **Goodwill** it is not enough to seek information and perspectives from Māori without demonstrating the following: the process we will undertake to protect their views from misappropriation or misuse; how Māori perspectives will be incorporated in to our work programme; and identifying the opportunities to peer review, feedback, or co-create.

Our consultation approach for iwi/ Māori

- 20. As we enter the Commission's public submissions consultation phase, the Māori Focus Workstream consultation plan moves into:
 - i. strengthening established relationships,
 - ii. re-connecting with iwi/Māori who were involved throughout the evidence phase,
 - iii. establishing new relationships with targeted Māori-collectives, Māori organisations and Māori thought leaders, and
 - iv. connecting with iwi/Maori who connect with us.
- 21. This consultation plan includes an open public webinar set for 26 January 2021. This will be led by our Deputy Chair Lisa Tumahai and Rod Carr, with support from **Constant Sector** (Director, Te Ao Māori Strategy and Performance, The Treasury).
- 22. Akin to the Commission's other public webinars, this event is open to the public. However, for this event targeted invitations will be sent to potential Māori invitees that have not had an opportunity to participate in the development of the mahi to date, or who have had a light touch involvement (refer to appendix A).
- 23. We are aware from our insights to date that during consultation itself our Treaty Partners will be interested in the following:
 - i. understanding our engagement process
 - ii. the approach we took to gather insights
 - iii. our key findings which inform our evidence and advice, and
 - iv. how the insights and findings have been incorporated into the Commission's recommendations to the Government.

- 24. Going forward we can explore broadening our approach/medium. However, due to resource constraints our focus for this consultation period is to fulfil our obligations to the legislation and the Treaty Partnership.
- 25. The submissions process will be consistent with the Commission's broader approach to consultation.

Consultation outcomes sought

- 26. **Meet our legislative requirements:** ensure the Crown upholds the Treaty partnership by giving effect to the Treaty principles of partnership, participation and protection. Ensure iwi and Māori are adequately consulted.
- 27. To build meaningful and enduring relationships with iwi/Māori: ensure the process enables iwi/Maori to be heard, understood, and see their feedback incorporated into the final product, in doing so reinforcing our desire to develop genuine and meaningful relationships with iwi/Māori.
- 28. To inform: socialise the Commission's evidence, proposed advice and recommendations more broadly amongst iwi/Māori beyond our established relationships.
- 29. To test: testing what we heard through engagement and ensuring we have understood the critical aspects of the insights and information captured, and appropriately reflected these issues/findings in our work.
- 30.

Attachments

We have attached the following:

• Appendix A: Consultation Plan to ensure iwi/Māori are adequately consulted for period: Late -January 2021 to 14 March 2021

Action	sought	Date action required by
It is rea	commended that you:	
1.	Note that you have previously endorsed the Advice 21 Consultation Strategy, but that the iwi/Māori component was not yet included in that strategy.	At the meeting
2.	Approve the Consultation Plan to ensure iwi/Māori are adequately consulted and the detailed plan attached to this paper	×
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Appendix A: Consultation Plan to ensure iwi/Māori are adequately consulted for period: Mid January 2021 to 14 March 2021

Existing Relationships						
Keconnect with Maon entries, Individuals, Ko Wai - Who we will connect and/or collaborate with? What is the background/rationalisation?	collectives, academics, organisations, thou Nā wai - Who from the Commission is leading and why is connecting with this group important?	Mō wai – what is the benefit to iwi/Māori; what will they get out of the relationship?	He wai – e.g. what are we doing to connect authentically and culturally?	Ma wai – who is/are the cultural navigator/s for the Commission?	How	When
Established relationships (including from ICCC) we engaged with throughout the year to continue developing the relationships and providing opportunities to participate in the development of the work. Māori-collectives: Ahu whenua & PSGE 1. 2. 3. 4. 5. 6. 7. Other Trusts that preferred to participate anonymously Marae 1. 2. 3. 4. 5.	 Māori Focus Team Why Upholding the Treaty principles of participation and partnership by keeping them informed of how their involvement impacted the integration of Māori specific requirements into the Commission's evidence and advice to the Minister. To listen and understand the specific issues/ impacts/opportunities they see as possible impacts of the Emissions Budget policy on Māori businesses, communities and organisations. Opportunity to identify structures within Māori society that were representative of tradition/culture/whakapapa/ decision making over assets, aspirations, future development opportunities. 	 Setting the foundation for strategic relationships to enable ongoing feedback and input into the development of our evidence, advice and recommendations. Participants can see how tikanga and mātauranga Māori is foundational in our process for developing advice that will lead into climate change policies. 	 Initial relationships established by connecting through mandated representatives. These relationships are ongoing and enduring. We also met with individuals that approached us. 	Lisa Tumahai Supported by Poutiaki - Director Te Ao Māori Strategy and Perto mance, The Treasury Māori-collectives: Ahu whenua & PSGE (esp. case studies) - already established relationships Marae - already established relationships with them	 Māori-collectives case study participants - Kanohi ki te kanohi (face to face) hui Marae - online hui, phone calls and emails Email invitations sent to each to invite them to the January webinar 	From late December 2020 - Māori Focus Team will be setting up various mid- January to 14 March hui as appropriate.
Iwi/Māori thought leaders from: Wananga 1. 2. Māori Organisations 3. 4. 5. 6.	 Māori Focus Team Why Inform them of the consultation stage and submission process To uphold the Treaty principles of participation and partnership by keeping them informed of how their involvement impacted the integration of Māori specific requirements into the Commission's advice To listen and understand the specific issues/ impacts/opportunities they see as possible impacts of the Emissions Budget policy on Māori businesses, communities and organisations. 	 Sets the foundation for strategic relationships to enable ongoing feedback and input into the development of our evidence, advice and recommendations. Participants can see how tikanga and mātauranga Māori is foundational in our process for developing advice that will lead into climate change policies. 	Established relationships by connecting through mandated representatives.	Māori Focus Workstream	 Kanohi ki te kanohi hui Online hui Email invitations sent to each to invite them to the January webinar 	 Re-engage early January 2021 to: 1. inform them of the consultation stage and process 2. arrange hui as appropriate

National Māori organisations to include but	L
not limited to:	T

1.

2.

Lisa Tumahai, Rod Carr and Māori Focus Team

Why

- To maintain existing relationships.
- To demonstrate how their involvement has informed and been integrated into the Commission's evidence, advice, and recommendations.
- To create opportunities to increase uptake of climate positive action due to their connections/work with Māori freehold land owners.
- Allows us to test policy proposals and responses to identify key areas of interest and concern for Māori.

- Participants can see how tikanga and mātauranga Māori is foundational in our process for developing advice that will lead into climate change policies.
- ٠ Demonstrates how their concerns insights have been captured, and ongoing Released under the Official Information Act opportunities to inform

Established relationships by Lisa Tumahai connecting through mandated representatives.

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• Or

New relationships Ko Wai - Who we will connect and/or	Nā wai - Who from the Commission is	Mō wai – what is the benefit to	He wai – e.g. what are we doing	Ma wai – who is/are the	How	When
collaborate with? What is the	leading and why connecting with this	iwi/Māori; what will they get	to connect authentically and	cultural navigator/s for	11000	When
background/rationalisation?	group is important?	out of the relationship?	culturally?	the Commission?		
Iwi/Māori Workstream webinar Open public webinar with targeted iwi/Māori	Lisa, Rod, the Māori Focus team	• Have the chance to become familiar with the	to facilitate in accordance with the	Lisa Tumahai supported by	Webinar arranged by Engagement and	26 January 2021
 invitees to provide information and engage more broadly with iwi/Māori who have not had an opportunity to participate in the development of the mahi to date, or who have had a light touch involvement. Potential attendees include: Māori academics Māori business owners Māori rangatahi organisations Social Enterprises 	 Why Giving effect to the Treaty principles of partnership, participation and protection, and that iwi and Māori are adequately consulted. Opportunity to engage more broadly, particularly with people not available in the development stage, who we did not have the resourcing to connect with. 	 Commission's evidence, proposed advice and recommendations. Provides an opportunity to test with Māori what the Commission heard through engagement, and ensure we understood the critical aspects of the insights and information captured, and that they are appropriately reflected in our work. 	appropriate tikanga protocols for this forum.	nAct	Communications Team	
Iwi/Māori thought leaders including but not limited to: Wananga 1. *more to be confirmed Māori Organisations 1. 2. *more to be confirmed	 Māori Focus Workstream Why Māori thought leaders play a critical role in knowledge development and thought leadership and make a valuable contribution to Māori engagement. Māori organisations operate in various industries and community programmes across the rohe, so will 	 To become familiar with the Commission's evidence, proposed advice and recommendations. Provides an opportunity to test with Māori what the Commission heard through engagement, and ensure we understood the critical aspects of the insights and information captured, and 	 The Māori Focus Team will establish new relationships by connecting through mandated representatives. Demonstrate authenticity and cultural connection in our process and our use of He Ara Waiora. 	The Māori Focus Team	Initial introductory email to connect – mid January and arrange hui as appropriate and if they are interested Various Hui • Kanohi ki te kanohi • Various 1:1 online	Arrange hui within first three weeks of consultation stage, with follow up session/s to be arranged as required or requested.
	 be valuable connectors to iwi/Māori across the motu Holds Crown accountable to the Treaty partnership by giving effect the Treaty principles of partnership, participation and protection, and that iwi and Māori are adequately consulted. 	that they are appropriately reflected in our work.				
Iwi Chairs Forum Represents a broad range of Iwi representatives who are members of the forum. Waitangi ceremonies Agenda to follow – although note the evening of Wednesday 3 February there will be a pre-brief hui with Pou Take Ahuarangi, to meet them, and to provide feedback on the presentation to be given by Rod/Commission.	All Board members will be attending, possible with Why Opportunity to build a partnership with representatives of iwi who are members of the forum.	To test policy proposals and responses to identify key areas of interest and concern for Māori.	To be led by Lisa Tumahai and Rod Carr. Attendance at the Waitangi pōwhiri 8am Thursday morning.	Lisa Tumahai supported by	All Board Members personal attendance	Arrange hui within first three weeks of consultation stage, with follow up session/s to be arranged as required or requested. Agenda to be provided before itinerary can be drafted
Federation of Māori Authorities Represents a broad range of Māori authorities, many who operate in the	Lisa Tumahai, Rod Carr and Māori Focus Team Why	To test policy proposals and responses to identify key areas of interest and concern for Māori Authorities.	The Māori Focus Team will establish new relationships by connecting through	TBC Lisa Tumahai and Māori Focus workstream supported by	Initial introductory email to connect the Māori Focus Sector early January, and	Arrange hui within first three weeks of consultation stage, with follow up session/s to be arranged as
agricultural sector.	Why	Māori Authorities.	mandated representatives.		early January, and arrange hui as	session/s to be arranged required or requested.

	Opportunity to build a partnership with representatives of iwi who are members of the Association		 Demonstrate authenticity and cultural connection in our process and our use of He Ara Waiora. 		appropriate and if they are interestedKanohi ki te kanohiOnline 1:1	
	Lisa Tumahai, Rod Carr (TBC) and Māori Focus Team Why Opportunity to build a partnership with representatives who work to advance Māori interests in the marine environment, including customary fisheries, commercial fisheries and aquaculture as well as providing policy and fisheries management advice to iwi and the wider Māori community.	To test policy proposals and responses to identify key areas of interest and concern for Mandated Iwi Organisations.	Authenticity and cultural connection demonstrated in our process and our use of He Ara Waiora.	Māori Focus Workstream	 Initial introductory email to connect – mid January and arrange hui as appropriate and if they are interested Various Hui Kanohi ki te kanohi Online 1:1 	Arrange hui within first three weeks of consultation stage, with follow up session/s to be arranged as required or requested.
 Crown Entities and Crown Research Institutes (CRI) including but not limited to: 1. NIWA 2. GNS 3. Plant & Food 4. EPA 5. Manaaki Whenua 6. Callaghan Innovation Note: a relationship with Te Tumu Paeroa is already in progress. 	Māori Focus Team Why Opportunity to provide information to better enable CRIs to prepare for changes that could affect their business/projects and relationships with iwi/Māori organisations.	To test policy proposals and responses to identify key areas of interest and concern for Māori.	Authenticity and cultural connection demonstrated in our process and our use of He Ara Waiora.	Māori Focus Workstream	 Initial introductory email to connect – mid January and arrange hui as appropriate and if they are interested Various Hui Kanohi ki te kanohi Various 1:1 online 	Arrange hui within first three weeks of consultation stage, with follow up session/s to be arranged as required or requested.
Any other interested parties that reach out and wish to engage with us	Māori Focus Team, Communications and Engagement Team Why Māori are not homogeneous – interests and backgrounds vary from iwi to iwi, region to region and from land block to land block. When consulting or meeting with Māori it is critical to understand their place in space and time will determine what the results of their concerns, needs, future impacts and solutions will be.	 Interested parties are able to: connect, be informed and/or familiarised with our work to date: ask specific questions pertaining to iwi/Māori as Aotearoa transitions to a low-emissions future. 	Authenticity and cultural connection demonstrated in our process and our use of He Ara Waiora.	Māori Focus Workstream – dependant of the parties reaching out to us		



Board Paper

Board Meeting Date:	19/20 January	Agenda Item:	
Author		Sector:	All
Peer Reviewer:		Tier 2 sign off:	Astrid Nunns
Title of Paper:	Draft advice release act	tion plan and cons	ultation calendar
			120

Purpose

- 1. This paper provides the detail for how the Commission will manage the release of our draft advice for consultation, including ensuring we observe correct protocol around releasing our reports that contain market sensitive information.
- 2. It also provides an overview of the engagement activities the Commission will be undertaking throughout the consultation period. Separate Commissioner engagement itineraries are being collated to help Commissioners understand the likely demands on their ,ed unde time.

Context

- 1. Because of the nature of our advice, we need to be careful to ensure we are releasing it in line with protocols for releasing market sensitive information. The release plan attached as Appendix 1 steps out the actions we will take, when and with who as well as assigning responsibility with the Commission for each of these.
- 2. Please note that we have a new time and date for releasing our draft reports. These will be publicly available at 2pm on Sunday 31 January. Factors incorporated into this have been protocols for releasing market sensitive information; access to media coverage as we open consultation; minimising the risk of elements of our advice being leaked before it's publicly available; and Commissioner availability over 1 and 2 February. Our dedicated consultation website (where submissions will be made) will go live at 9am on 1 February.
- 3. Once we have completed the activities in the release report, we move into the formal consultation period. The activities for this period are outlined in the consultation calendar attached as Appendix 2.

Release plan

- 4. The release plan for our draft advice has been deliberately phased to ensure that we are able to brief people who require advance notice of the contents, without breaching protocols around releasing market sensitive information.
- 5. We also recognise the level of interest in our advice, and the release plan includes the media management that will happen alongside release.
- 6. This release plan has been developed in consultation with the Board Chair, Commission Senior Leadership and the Communications and Engagement Manager. It is also informed by legal advice, best practice advice around the ETS from MfE, and by advice from the NZX on making market sensitive announcements.
- 7. It follows the strategy and objectives set out in the Commission's consultation strategy of respecting the space we are stepping into, being interested in what people have to say and being confident in our approach and our process. It also respects the relationships we have built over the past 12 months and adheres to the Commission's goal of being an independent, evidence-based organisation.

Consultation calendar – ensuring we engage widely

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- 8. Our consultation calendar picks up where the release plan ends. It follows the same approach as outlined above and in our consultation strategy. We have also built on successful approaches from our pre-consultation strategy, particularly providing a broad audience access to our experts through the open Zoom sessions and being open and responsive during our engagements
- The consultation calendar deliberately focuses on the first four weeks of consultation 1 28 February.
- 10. The final weeks of consultation 1-14 March have been deliberately left relatively free to allow people time to finalise their submissions, and also to enable the Commission to book in any follow up actions that become necessary.
- 11. This calendar covers the activities that the Board Chair, Commissioners, and Commission Chief Executive and Team Leads will be attending during consultation.
- 12. This calendar does not cover specific iwi/Māori engagement activities being organised as part of the Māori focus workstream.
- 13. There are a number of in person and online events where the details are still being finalised, and these are marked as still to be confirmed.
- 14. Please note that this calendar does not cover any specific 1:1 or small group meetings that Commission staff organise directly with their stakeholders for during the consultation period.
- 15. In addition to the consultation calendar which provides an overview of all consultation activities, individual Commissioner consultation itineraries are also being collated. These

reflect the availability information that Commissioners provided late last year.

- 16. In general, these calendars are proposed engagement itineraries for Commissioner agreement. Engagements that involve travel have, on the most part, been already discussed with Commissioners.
- 17. There are some limitations to how many engagement activities we can run in the consultation period. The Chair will be primary point of contact for media, and is also required to present at a number of events that were agreed to prior to the consultation period being set.
- 18. Team leads and some workstream leads are required for the majority of our consultation events, which places a limit on how many activities we can fit into the first four weeks of consultation.
- 19. Consultation activities outside of wellington have largely been built around a series of workshops we have agreed to do in collaboration with Business NZ, as part of tapping into their broad national workshop. These workshops have been finalised, and tickets have been made available.
- 20. As an indication of interest, the 100 tickets available to the Auckland workshop were allocated within three working days of being made available.
- 21. Communications and Engagement staff are now in the process of working with Team Leads to organise key stakeholder meetings in Auckland, Wellington, Christchurch, Dunedin and Invercargill as part of a wider itinerary alongside these events.

Youth engagement

- 22. While there is some provision in the engagement calendar for youth engagement, the Communications and Engagement team have partnered with a specialist youth engagement programme called The Hive. The Hive is being run by the Ministry of Youth Development, in partnership with Creative agency Curative, following a successful pilot programme in 2020.
- 23. This will grow the reach of our youth engagement beyond what the Commission alone is resourced to support and will ensure we are reaching young people in Aotearoa through appropriate channels, with genuine and well placed messaging.

Resources to support further engagement

- 24. Commission staff will be on hand to assist with the in person and online engagement sessions proposed in the consultation calendar.
- 25. As part of this, key messages, FAQs and presentation materials will be prepped to support Commissioners and Commission staff in their engagement.
- 26. Any additional engagement activities that Commissioners or staff suggest for during the consultation period, and requests for further assistance, can be sent to the Communications and Engagement team through engagement@climatecommission.govt.nz to help them

triage requests and determine available resource.

27. Please note that due to the volume of engagement events, Communications and Engagement staff will have limited capacity for preparing tailored presentation material beyond what is being developed to support sharing the Commission's advice through consultation.

Appendix I: Communications and advice release action plan Appendix II: Consultation event calendar

Action sought	Date action required by
It is recommended that you:	
Note the attached release plan	By 20 January 2021
Note the attached consultation calendar	PC ^t
Note the attached consultation calendar	ation



APPENDIX I: Advice 21 Consultation: taking our advice to people

Communications and advice release action plan

January 2021

This is an action plan for communications activity to support the Climate Change Commission's advice 2021 being released. It is a key part of delivering consultation strategy approved by the Board in November 2020.

ilonAct

1

Climate Change Commission: communications and release plan

Date	Time	Action	Stakeholder/s	Channel	Owner
18 – 25 Jan		Social media heads up posts on consultation	Public and stakeholder	Twitter and LinkedIn	Comms team
		Heads up email to key agencies to explain release process	Government agencies	Email	Astrid Nunns
		Heads up discussion with key media to discuss release process	Media	Phone call/ follow up email	

Heads up discussion with key stakeholders to discuss release process	Key stakeholders	Phone call / email	Team leads / leadership
Pre-consultation Zoom sessions - Get to know our sectors (18 Jan) - What climate action means to Aotearoa (26 Jan)		Zoom, recordings then available on website	Comms team, team leads
Science paper (NDC) published on website	All	Website	Grant Blackwell, comms team
Key materials developed and signed off - Key messages - FAQ for website - Back pocket FAQ / hot topics - Press release - Presentation - Stakeholder lists for management, board and team leads - Emails to stakeholders - Preparation of redacted copy	All official months	N/A	Commission staff. Leadership team and Board input.

Pre-release communications: briefings + redacted advice sharing							
Day	Time	Action	Audience	Channel	Owner / Commission team / Board member		
Thu 21 Jan	1400	Briefing to staff on release process and consultation materials	Internal	Meeting	Astrid Nunns,		
Fri 22 Jan		Briefing for all staff on Maori focus workstream to prep for consultation	Internal	Meeting			
		Advance notice of advice release time and date provided via EPA to registered NZU holders, and noted on Commission website and social channels	Registered NZU holders General interested parties	Email from EPA Website Social channels	Astrid Nunns,		
Tue 26 Jan	0900	Redacted copy of draft advice report provided to Minister Shaw under embargo	Minister for Climate Change	Via email (Anne to send from Rod's email) or delivered in person	Astrid Nunns,		
	0930 -	Redacted copy of advice to identified media under embargo to send from Media@ email	Media (as agreed with Board Chair and CE) see Appendix I	Via email. Follow up phone calls			
	1200 - 1315	Pre-consultation webinar on Māori workstream	Māori stakeholders and interest groups	Zoom webinar Recording then available on website	, Lisa Tumahai. Support from comms team		

	1415 - 1500	Pre-consultation presentation to Māori MPs at Parliament	Māori MPs	In person briefing	, Lisa Tumahai, Rod Carr,
		Background discussion with key media Scheduled as and when they are needed	Media	In person or over the phone	
Wed 27 Jan	ТВС	Prepare Chair and CE for briefings on 28 Jan	Internal	Nn person briefing	Astrid Nunns,
Thurs 28 Jan	0900 -1030	Briefing to Minister Shaw with MfE CE and officials MfE CE + 1 named official provided with physical copy of redacted advice under embargo	Minister and MfE officials	In person briefing	Rod Carr, Jo Hendy
	1100 - 1200	Briefing with Minister Robertson with Secretary to the Treasury and officials [details TBC] Secretary to the Treasuring +1 named official provided with physical copy of redacted advice under embargo	Minister of Finance and officials	In person briefing	Rod Carr, Jo Hendy
	1230 – 1330	Briefing to other interested Ministers and officials (number of	Ministers and officials	In person briefing	Rod Carr, Jo Hendy

		officials capped) [details TBC] NO redacted advice report provided			
	1400 onward	Briefings to three opposition leaders and officials (official numbers capped) NO redacted advice report provided	Opposition leaders and officials	In person briefing	Rod Carr, Jo Hendy
	1400 – 1700	Briefing to TRGs and partner Govt. Agency staff NO redacted advice report provided	Partner Govt Agencies TRGs	Meeting + presentation	Astrid Nunns, Grant Blackwell, team leads, comms team
Fri 29 Jan	0900 – 1700	Briefings to key stakeholders NO redacted advice provided	Key stakeholders (lists to be approved by Rod)	Verbal briefings (phone or in-person)	Leadership, team leads, other staff where appropriate
		Media advisory giving details of release and consultation	Media	Email	, comms team

		Social media post advising of upcoming keys dates	Public, stakeholders	Social channels	
Full advice	release: Dra	aft release published on we	bsite		
Sun 31 Jan	2pm	FULL PUBLIC RELEASE Draft advice report with supporting evidence report for advice released on Commission website.	All	Website	, comms team
		Press release (general distribution) announcing consultation + advice	Media (public)	TBC - Fuseworks and/or email Website	
		Interviews with media pre-scheduled and reactive)	Media	Phone, Zoom, in person.	Rod Carr,
		Social media posts – report is published. Consultation begins tomorrow.	Public, stakeholders	Social channels	
		CO	SULTATION OPEN	IS	
Date / time		Action	Audience	Channel	Owner / Commission team / Board member
Mon 1 Feb	0900	Consultation website live	All	Website	
	0900 -	Emails to key stakeholders to: • explain consultation and submission process	Key stakeholders	Email	Comms, team leads, leadership, Board (if relevant)

6

		 high light relevant areas of advice detail opportunities to hear more / follow up conversations 			
	0900	Social media posts announcing consultation	All	Social channels	
	0900	Interview with Kathryn Ryan (RNZ)	All	Media	, Rod Carr
	1200 – 1300 (TBC)	Open webinar with Chair 'Intro to draft advice'	Public / all	Zoom, published on website	Comms
	Pre- scheduled and reactive	Media interviews with chair	All	Media	, Rod Carr, (other Board members where necessary)
	1800 – 1900 (TBC)	Open webinar with Chair 'Intro to draft advice'	Public / all	Zoom, published on website	Comms
Tue 2 Feb	0600 - 0730 and 1730 onward	Media interviews with chair	All	Media	, Rod Carr
	1200 - 1300	Interview with Simon Wilson (NZ Herald) at ANZ	A H	Media	, Rod Carr
	1000	Social posts (budget) graph and webinar promo	All	Social channels	
Medi	a from the period o	bruary the consultation calen depend on interest of media l be based around consultatio	based on advice content and	d stakeholder reaction	nent.

Additional information

Objectives for consultation

Through consultation the Commission's objectives are:

- 1. We maintain our social license to act and drive change
- 2. Our commitment to transparency and collaboration is understood and acknowledged
- 3. People support our process even if they don't support our conclusions
- 4. Anyone who wants to have their say can contribute
- 5. Our process ensure we can incorporate feedback into our final advice

Pillars of our approach:

We have developed three pillars to guide our work and provide the 'why' for where we focus our energy and the audiences we target. These are:

- We respect the space we are stepping into: we approach consultation with a recognition of other people's knowledge, passion and points of view. Our tactics focus on giving people that are highly engaged with our work an opportunity to be heard.
- We are interested in what other people have to say: we ask considered questions and are open to all people's views. We make sure we provide avenues for submissions that recognise the different levels of input people want to provide. We are genuinely seeking feedback on our work and want to hear what other people think.
- We are confident in our approach and our process: we back ourselves and the work we have done, but we are not afraid to be challenged, and we will make changes based on what we hear. We are brave throughout consultation and don't shy away from tough questions. We show our expertise by involving our board.

Audiences

Because of the breadth and importance of our work, the Commission's stakeholder lists are very large. Different stakeholder groups were identified and analysed in the consultation strategy, and each team holds a stakeholder matrix.

In this plan, there are some key groups that will be referred to. These are:

Stakeholder group	
Business	
Media	
Priority stakeholders	

Partner government agencies
Minister for Climate Change and other key Government ministers
Opposition MPs
Public
Internal – Commission board and staff

Key media for embargoed release

Given the sensitivity of the advice, we have identified trusted media to receive and embargoed, redacted copy early. This will help them create quality coverage.

Outlet	Name	Rationale
Stuff	Eloise Gibson, Olivia Carville, Charlie Mitchell	These three reporters make up Stuff's climate change team. They have consistently and thoroughly covered the Commission's work. They are all senior reporters that are used to working under embargo. Our relationship is important to their ongoing work and access to our experts.
RNZ	Kathryn Ryan, Clare Sziranyi	Kathryn has reported on the Commission consistently since its establishment. She has a strong relationship with the chair. Clare is her producer and researcher and will arrange all interviews with experts and choose angles. Both are very senior and have operated under embargo. Our relationship is important to their ongoing work and access to our experts
Newsroom	Mark Daadler	Mark has already published multiple articles on the advice and has come in for a study session. He has a good relationship with the team. He is a senior reporter who is used to operating under embargo. Our relationship is important to his ongoing work and access to our experts
NZ Herald	Simon Wilson, Jamie Morton	Simon has recently been in touch and is interested in writing in-depth coverage on climate change. He is one of New Zealand's most respected and thoughtful journalists. He often operates under embargo.
		Jamie has reported extensively about the Commission and is the NZ Herald's climate change reporter. He is a senior reporter who often operates under embargo. Our relationship is important to their ongoing work and access to our experts

Spinoff (TBC)	Justin Giovannetti, Alex Brae	The Spinoff has produced quality coverage on the Commission and the broader issue of climate change over the last few months. We have not had much contact with them but initial meeting with Alex was a success and Justin is keen to meet us.
---------------	----------------------------------	--

Priority communications risk and mitigation

Communications and engagement <u>risk</u>	Communications and engagement mitigation
People who want to hear from us miss	We have worked over the past few months to
out	develop the reach of our channels and build
	comprehensive stakeholder lists for each team. We
	will also work with our stakeholders to use their
	channels as appropriate and with the media to reach
	wider groups.
	Owner: team leads / comms team
Our material is leaked before it is	We have a detailed release plan so we can keep track
released	of who has the report and when. We will provide
	several comprehensive verbal briefings to key
	stakeholders to lessen the risk. However, we have
	prepared materials, spokespeople and stakeholders
	so we can manage an early risk.
	Owner: Astrid Nunns
Because of the length and detail of our	We have developed a process that means releasing
report and limited time journalists have	an embargoed and redacted copy of our report to key
to engage with it, media coverage is	media that we have a good relationship with. These
negative, inaccurate or misinformed.	reporters represent different publications and will be
	able to become a source of knowledge for their
O CINE	peers. Their reporting will also balance others. The Commission team has the knowledge required to
×	contact reporters and correct inaccuracies.
	Owner: communications team
Releasing early means we inadvertently	We will not release the report ourselves without
break market sensitivity rules	following protocol. We have developed a plan that
	ensure we follow market rules.
	Owner: Astrid Nunns
We are criticised for not having	We will answer honestly and seek to understand
adequately or meaningfully engaged	where people are coming from. We have left two
with specific groups, for example	weeks at the end of consultation that will be left free
disability, community, social sector, Pasifika.	for reactive or new consultation engagements and
rasiiika.	meetings.
	Owner: communications team/ team leads

Our process is criticised during consultation	We have an engagement strategy that has been implemented over the past few months that outlines three pillars that will help us navigate criticism. These have been successful and give us a good grounding. Owner: communications team/ leadership team
Key stakeholders, including the minister, do not have time to digest the report before being asked to comment	Our detailed release plan allows for time to brief key commenters. We will also provide them with high level summaries that help them make their comments. Owner: communications team/ leadership team

Released under the Official Information Act

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
WEEK 1 w/c 01 Feb	AUCKLAND ANNIVERSARY - Key stakeholder engagements. - RC: Media interviews - other Commissioners - media according to areas of expertise. - Open webinar: overview/intro to advice.		 RC, LT, CL, HC: Iwi Chairs Forum - Waitangi. Open Zoom: 1.5 degrees and our NDC - CL and JR (TBC). Tues to Fri lunchtime stakeholder briefings (technical team briefings) led by TL. Regional and Local council staff climate change network - online meeting 	- RC, LT, CL, HC: Iwi Chairs Forum - Waitangi. Academic Session (online) TBC - JL supported by Cross Cutting / Comms Online session with Forest and Bird	NB: RC not available. - Tentative - Great South Leadership meeting (3/4th). ALL: (as available) Online session with The Hive - youth engagement (TBC). - Tues to Fri lunchtime stakeholder briefings (technical team briefings) led by TL. Online session with Gen Zero.	No activity	No activity
WEEK 2 w/c 08 Feb	WAITANGI DAY		- HC & NS: Webinar on agriculture (supported by boms). RC: Meeting with Transpower leadership team -WLG	 Stakeholder meetings: Bluescope Steel, Greenpeace, Akl Council, AKLD. RC: BNZ Board meeting: 9-10am AKLD Rod meeting with Key business/finance stakeholders (4-6pm). Open Zoom: Judy with stakeholders (4-6pm). 	- Business NZ workshop AKLD. - Te Ara Whatu & School Strike for Climate meeting in South Auckland.	No activity	No activity

WEEK 3 w/c 15 Feb	 Business breakfast Invercargill (Business NZ event) led by JH. RC: Kit Kat Probus club event in Chch. National Energy Research Institute@ Otago Uni (TBC) 	- Business NZ event DUN - Stakeholder meetings DUN - Public Health Summer Schools Symposium WGTN	- Ag research centre @ Lincoln? - Business NZ event CHCH	- Open Zoom for youth: RC, LT, (WGTN. - Zoom session with Councils who responded to EOI email	- Open Zoom for Export NZ (Catherine Beard) TBC. - JR: in Nelson talking about sea level rise @ Tasman City Council.	- JR: Nelson Climate Action Summit 1st anniversary. - RC: BlueGreens conference (Wairarapa).
WEEK 4 w/c 22 Feb	 Maritime NZ Board Meeting (JH). Central Plains Water Board - meeting (RC) TBC. Canterbury. Round table with SBC (JH). Meeting with Trust Tairāwhiti in GISBORNE (Relevant TL) Maori Focus workstream: Zoom Hui with Stuart 	- RC : International business forum - WGTN	- RC, JH MEUG AGM - WGTN Fed Farmers joint meat and wool/dairy council meeting (NS TBC)	- Select Committee Annual Review - Government Economics Network		

From: To: Subject: Date: Attachments:

[UNCLASSIFIED] FW: Update from the Climate Change Commission: Release of draft advice for consultation Wednesday, 20 January 2021 8:23:05 pm image002.jpg image005.ipg

[UNCLASSIFIED]

Hi everyone -

For your info, this update has just been provided to agency staff. I may well have missed people off the list that you would like to have been included, so:

- 1. Feel free to forward to any agency contacts not included
- 2. Please flag that person(s) to she has a contact list and I'll be using that list a few times in the next couple of weeks for further updates so it would be great to keep that up to date.

Looking forward to our session tomorrow afternoon on consultation. We had a really productive day with the Board today, and it will be good to bring you all into the loop well. I know Fran has cial inform circulated a paper for your to have a look at if you get a chance before then.

[UNCLAS

Thanks all Astrid

From: Astrid Nunns	0,
Sent: Wednesday, 20 January 2021 8:17 p	om

		. 💊		
То:				
Cc:				

Subject: Update from the Climate Change Commission: Release of draft advice for consultation

Kia ora koutou

As the Climate Change Commission approaches the opening of our public consultation process, I wanted to give update you all on how we are approaching the release of our draft advice. You and your teams have been a huge help to the Commission in getting our advice to this point. Thank you for all your hard work.

There are many moving parts we are managing to ensure we can brief people appropriately in the lead up to consultation, and I have summarised these below. Please feel free to forward this email within your agency, or to any other agency you think I may have missed off the list.

What we are releasing for consultation

- Our product for consultation is a draft advice report (approx 100 pages). This report contains our draft recommendations and meets the requirements for what we need to cover on <u>emissions budgets and emissions reduction plans</u>, as described in the Climate Change Response Act 2002.
- The report also covers the <u>additional advice requested</u> by the Minister for Climate Change on the Nationally Determined Contribution and biogenic methane.
- The draft advice report is accompanied by a second report containing the supporting evidence for our advice (approx 600 pages).

Market impacts and market sensitive information

- Because of the nature of our advice, we must consider potential market impacts. This means we need to release our advice when financial markets are closed. For this reason, we will release our full draft advice report with its supporting evidence at at 2pm, Sunday 31 January on the <u>Commission's website</u>.
- At **9am on Monday 1 February**, our dedicated consultation website will be live and submissions can be made until 14 March.

Pre-release briefings

We are looking to hold a series of pre-release briefings on Thursday 28 January, covering key parts of our draft advice. As our draft advice will contain market sensitive information, all information will be released under a strict embargo until 2pm Sunday 31 January, with any marketing sensitive information redacted. Most briefings will be verbal, without the provision of a copy of the draft advice report.

- We are seeking do hold a pre briefings with some Ministers on 28 January, and are working now to put these in place. A member of our team will be in touch if this relates to your agency.
- We will hold a briefing for agency staff on the 1-4pm on 28 January (see below).
- The Commission's Comms & Engagement team are also looking at holding a short briefing with some of your agency comms teams. They will be in touch directly on this.

Next steps

• There will be a follow up email in the next day or so from our Programme Manager, Melissa Idiens, to gauge interest from your agency in attendance at the briefing for officials on 28 January. Due to venue size, we may potentially need to limit the number of officials from each agency and a quick response from you will assist us in finalising that. I do appreciate that this is tight timing and will mean a tight turnaround for your agencies to engage with our advice and prepare any necessary materials.

- Commission staff will be in touch as relevant regarding Ministerial briefings, and briefings to relevant comms teams.
- I will update you again via email with links to our advice once it is publicly released and an update on connecting with the Commission during consultation.

Thank you again for the support and cooperation you have shown the Commission. Please let me know if you have any questions at this point in the process.

Ngā mihi Astrid

?	Astrid Nunns General Manager – Strategy, Planning and Engagement W climatecommission.govt.nz
	1 Inform
?	Astrid Nunns General Manager, Strategy, Planning and Engagement W climatecommission.govt.nz

From: To:	
Subject:	[UNCLASSIFIED] Attendance status: Combined TRG draft consultation package pre-briefing
Date:	Wednesday, 27 January 2021 2:52:24 pm
Attachments:	image001.png

Kia ora,

Of those 45 combined TRG members who received the invitation last Friday, 28 invitees have responded (17 accepted and 11 declined). I will send out another follow-up email this afternoon.

17 accepted attendees:



Engagement - Climate Commission

<engagement@climatecommission.govt.nz>
Subject: Invitation: Combined TRG draft consultation package pre-briefing

[UNCLASSIFIED]

Kia ora koutou,

Firstly we would like to thank you for working with us over the past months. We understand your time is valuable and appreciate all of your input into our mahi – it has been very useful for all of us to have access to your expertise.

As you are aware, we are releasing our first draft package of advice for consultation on 1 February 2021. The consultation period will run for six weeks, closing on 14 March.

We would like to invite you to an in-person meeting on Friday 29 January 2021 1:00 – 4:00pm, prior to releasing our advice. This meeting will be held at the James Cook Hotel Grand Chancellor on the Terrace, Wellington.

This will be a combined meeting, which will give you the opportunity to find out more about our recommendations and supporting evidence across all sectors before the formal consultation period opens. Our draft advice will contain market sensitive information, so all information will be released under a strict embargo until 2pm Sunday 31 January, with any market sensitive information redacted. I will be sending out the meeting agenda early next week.

If you are unable to attend this meeting, we are planning to host open zoom sessions throughout the consultation period. We will be posting the registrations details on our <u>website</u> over the next couple of weeks.

If you have any questions or comments on this, please let me know. Apologies for the time it has taken to confirm this, and the short notice. The Commission is happy to help with travel expenses as needed, please let me know what assistance you need with this.

Please reply to this email with your confirmation for planning purposes before **Tuesday 26** January 5pm.

We look forward to seeing you next Friday 29 January.

Ngā mihi nui,



From:	
То:	
Subject:	FW: Climate Change Commission - Update
Date:	Wednesday, 27 January 2021 1:32:32 pm
Attachments:	Draft Evidence CH 06 - Perspectives from Tangata Whenua - 14 Jan 2021 for review.pdf
	image001.png

From:

Sent: Wednesday, 27 January 2021 1:32 pm Subject: Climate Change Commission - Update

Kia ora koutou.

You are receiving this email because you have been involved in the development of Climate Change Commission's work to understand impacts for iwi/Māori of different emissions reductions and removals options. I would like to thank you all for your contribution to the work to date, and am sending out this email to let you know where we are at in the process.

Throughout 2020 we engaged with you either kanohi ki te kanohi, on zoom, or over the phone to ask your whakaaro on impacts/potential impacts of climate change mitigation options. We did some supporting research, applied the <u>He Ara Waiora</u> framework (of which some of you contributed to) an incorporated your whakaaro to inform the Commission's first package of draft advice.

Our first package of draft advice will be released for public consultation on **1 February to 14 March 2021**. Our draft advice is contained in our **Advice Report** (outlining our key advice and recommendations), and is supported by an **Evidence Report** (summarising the analytics from each of the sector teams, including: Heat, Industry, & Power, Transport, Waste, Land Use, and Māori).

Because of the nature of our advice, we have to consider potential market impacts. This means we need to release our advice when financial markets are closed. For this reason, we will release our full draft advice report with its supporting evidence at at **2pm, Sunday 31 January** on the <u>Commission's website</u>.

At **9am on Monday 1 February**, our dedicated consultation website will be live and submissions can be made until 14 March.

We have attached our team's chapter from the draft Evidence Report, in-confidence, so you can see how your perspectives have been incorporated. We ask that you please don't distribute this chapter further before our formal consultation begins. We hope we have captured the majority of insights shared, however, if you shared perspectives and don't see them in the draft attached, they may be in other chapters of the Evidence report. For example, korero pertaining to whenua with old landfills which need to be restored are included in Waste chapter.

We would really like an opportunity to hear your feedback on how we have captured these insights and present the key aspects of our draft Advice Report during the consultation period (1 February – 14 March 2021) and would appreciate if you could make a written submission. We are happy to schedule some 1-2-1 or group chats during consultation. Could you please get in

touch if you would like us to arrange a presentation either in person, if possible, or via zoom.

With regards to the Case Study materials, due to resourcing constraints we have put a hold on progress, however, will be picking these up again post-consultation and be in touch then.

Again, thank you all so much. We really would like to see this mahi help the Government seek out climate change solutions that lead to more equitable outcomes for iwi/Māori.

Ngā mihi

-	Principal Analyst
	W climatecommission.govt.nz
	form 10
	the official Inform

From:	
To:	
Cc:	
Subject:	[UNCLASSIFIED] Briefings with key stakeholders.
Date:	Thursday, 28 January 2021 10:10:38 am
Attachments:	image002.png

Hi

As discussed, can you please set up meetings between Jo and any relevant technical staff and the following for tomorrow. These are to ensure people are across our work ahead of being asked for comment by media and stakeholders.

They are: ionAct **Business**: • SBC (done) • NGO – Grant can provide technical expertise if needed. If not Grant, - I will email her first and covou in) - with Grant and • Greenpeace (the official Int • EDS (Environmental Defence Society) Ecologic - with Grant • • Gen Zero – Building/transport – NZ Building Council (with • MEUG will touch base with the AA. Grant is working on a meeting with will talk to Ag stakeholders, i.e. Fed Farmers, DNZ, BLNZ. can you let know if you need help organising these. If you need help, please ask . She has time – and contacts. Cheers, | Principal Advisor **Engagement and Communications** ? W climatecommission.govt.nz
Pre-briefing for Combined Technical Reference Group members

Friday, 29 January 2021, 1-4pm,

Chancellor 3 meeting room, James Cook Hotel, 147 the Terrace

[Detailed agenda – for internal use only]

Topics (Presenters/facilitators)	Time (duration)	Note-takers
 Housekeeping & Introductions Karakia Introductions & facilitator Welcome and housekeeping (Grant) Our TRG journey over the past few months (Grant) Purpose of today's mahi & agenda (Grant) 	1:00-1:10 (10 min)	
Part 1: Our approach, Enabling recommendations and Māori sector Developing our budgets, scenarios & our path	1.15 – 1.30 (15 min)	
Enabling recommendations Māori sector	1.30 – 1.45 (15 min)	
Part 2: Multi-sector policy, impacts, methane and NDC recommendations Multi-sector policy	1.45 – 2.00 (15 min)	
Questions	2.00 – 2.15 (15 min)	
BREAK	2.15 – 2.45 (30 min)	
Part 3: Sector recommendations Transport HIP Waste Ag Eprestry	2.45 – 3.15 (35 min)	
Forestry Questions	3.15 – 3.45 (30 min)	-
Questions Part 4: Conclusion For May: Preparing our final advice	3.45 - 4.00	

Climate Action in Aotearoa

29 January 2021

Combined Technical Reference Group Embargoed pre-consultation briefing



Welcome and Housekeeping

Karakia Introducing our presenters Housekeeping

[UNCLASSIFIED]

Agenda

1.00 - 1.05
1.05 - 1.15
1.15 - 1.40
1.40 - 2.30
2.30 - 3.00
3.00 - 3.45
3.45 - 4.00

Purpose of this meeting

- Embargoed pre-briefing
- Draft advice released publicly 2pm Sunday 31 January
- Consultation opens 9am Monday 1 February at haveyoursay.climatecommission.govt.nz
- Focus on our draft recommendations
- Some material we cannot provide due to market sensitivity
- Time for more questions in the break and after the session

[UNCLASSIFIED]

Advice report

Part A: Emissions budgets and emissions reduction plan advice

Chapter 1: We are seeking your feedback

Chapter 2: Our proposed emissions budgets advice

Chapter 3: The path to 2035

Chapter 4: Contributing to the global 1.5°C goal

Chapter 5: The impacts of emissions budgets on New Zealanders

Chapter 6: Direction of policy in the Government's emissions reduction plan

Chapter 7: Rules for measuring progress

Part B: The Nationally Determine Contribution for Aotearoa, and potential further biogenic methane reductions

Chapter 8: The global 1.5°C goal and Nationally Determined Contribution for Aotearoa

Chapter 9: Eventual reductions in biogenic methane

Supporting Evidence report

- Chapter 1: The science of climate change
- Chapter 2: What are other countries doing?
- Chapter 3: How to measure progress?
- Chapter 4: Reducing emissions opportunities and challenges
- Chapter 5: Removing carbon from our atmosphere
- Chapter 6: Perspectives from Tangata Whenua
- Chapter 7: Where are we currently heading?
- Chapter 8: What our future could look like?
- Chapter 9: Which path could we take?

Supporting Evidence report – cont'd

- Chapter 10: Section 5K requests Methane and NDC
- Chapter 11: Introduction what could this mean for New Zealanders?
- Chapter 12: How we earn our way in the world?
- Chapter 13: Households and communities
- Chapter 14: Environment and Ecology
- Chapter 15: The mitigation-adaptation link
- Chapter 16: Our approach to policy
- Chapter 17: The direction of policy for Aotearoa

- 1. Emissions budgets are technically and economically achievable
- 2. Emissions budgets are ambitious, put Aotearoa on track to meeting targets and contribute to the global 1.5°C goal
- 3. Any potential negative impacts are mitigated and any cobenefits maximized
- 4. Emissions budgets and targets can be delivered through policy

Recommendations

- 1. Budget recommendations
- 2. Enabling recommendations
- 3. Policy recommendations
 - \rightarrow Time-critical necessary actions
 - \rightarrow Necessary actions

- First piece of advice in a series of steps
- It is possible to reach our proposed emissions budgets using existing technologies
- Aotearoa needs to prioritise reducing emissions at source
- Work to reduce emissions must start now. This will require swift and decisive action from Government.

Questions or Comments?

Our approach



Principles

- 1. Align with the 2050 targets
- 2. Focus on decarbonising the economy
- 3. Create options
- 4. Avoid unnecessary costs
- 5. Transition in an equitable and inclusive way
- 6. Increase resilience to climate impacts
- 7. Leverage co-benefits

Frameworks and how we applied He Ara Waiora





Models



Analytical Approach



Scenarios to meet 2050 target

Economic, demographic, social, behavioral and technology changes – all uncertainties.

Our four scenarios allow us to test uncertainty and recommend budgets that can be achieved in a wide variety of future circumstances.



How to meet the 2050 long-lived gas target

Our path focuses on two key transformations:

 Decarbonise the sources of long-lived gas emissions wherever this is feasible.

 Build a long-term carbon sink large enough to offset residual long-lived gas emissions without ongoing land use conversion.

Our path to 2035

- Ambitious: aligns with the 2050 targets
- Achievable: flexibility in how the budgets can be met
- Pragmatic: focus first on what is possible given current technologies and practices

Questions or Comments?

Enabling Recommendations

2

- 1. Cross-party support for emissions budgets
- 2. Coordinate efforts to address climate change across Government
- 3. Genuine, active and enduring partnership with iwi/Māori
- 4. Central and local government working in partnership
- 5. Establish processes for incorporating the views of all New Zealanders

3 Māori Sector

Perspectives from Tangata Whenua: considering impacts for iwi/Māori

Perspectives from Iwi/Māori & He Ara Waiora







Rangatiratanga Treaty Partnership Wairuatanga Wellbeing Taiao Environmental Wellbeing

[UNCLASSIFIED]

Perspectives from Iwi/Māori & He Ara Waiora



Mana Tuku Iho Identity & Belonging



Mana Āheinga Aspirations & Capabilities



Mana Tau utuutu Independent Rights & Responsibilities



Sustainable Prosperity

[UNCLASSIFIED]

Questions or Comments?



Multisector strategy recommendations

- Align investments for climate outcomes (time-critical)
- Drive low emissions choices through the NZ ETS (time-critical)

- Integrate government policy making across climate change and other domains
- Support behaviour change
- Require entities with large investments to disclose climate related risks
- Continued ETS improvements

[UNCLASSIFIED]





An equitable, inclusive and well-planned transition

- The transition to a low emissions society will bring a mix of opportunities, benefits, challenges and costs
- Localised transition planning needs to be tailored by the community for the community
- A well-signalled transition allows time to plan, invest in skills, and support workers to retrain and redeploy

UNCLASSIFIED]

NDC and Methane

5

We split the question into two parts:

- Science of pathways for the world
- Our contribution to the global effort

•We based our assessment of the science component on the IPCC's Special report on 1.5°C

Biogenic methane and 1.5°C

QUESTION

- We considered reductions of biogenic methane by 2100
- The Act prevents us from reviewing the current methane targets

MODELLING

- There is a wide range of reductions to biogenic methane modelled to be compatible with 1.5°C
- The science tells us that the necessary reductions in biogenic methane depend heavily on the speed of reductions to CO₂ and N₂O
- Also dependent on the level of carbon dioxide removals used after 2050



Break 30 minutes






Transport recommendations

- Develop an integrated national transport network to reduce travel by private vehicles and increase walking, cycling, low emissions public and shared transport
- Accelerate light electric vehicle uptake (time critical recommendation)
- Increase the use of low carbon fuels for trains, ships, heavy trucks and planes

7 Heat, Industry and Power



Heat, Industry and Power recommendations

- Decarbonise energy (Time critical)
- Maximise the use of electricity as a low emissions fuel
- Scale up provision of low emissions energy sources
- Reduce emissions from process heat

Support innovation to eliminate emissions from industrial processes

Buildings and urban form recommendations

Increase energy efficiency in buildings

Reduce emissions from urban form





- Reduce waste at source
- Increase circularity of Aotearoa's economy
- Reduce waste and HFC emissions

Agriculture

Agriculture recommendations

•Reduce biogenic agricultural emissions through on-farm efficiency and technologies (time-critical)

Create options for alternative farming systems and practices

10 Forests

Forests recommendations

- Manage forests to provide a long-term carbon sink:
 - Permanent native forests can provide a long-term carbon sink (timecritical)
 - Pine trees will still play an important role in getting to 2050

Questions or Comments?

Your feedback

HOW TO SUBMIT!

OUR CONSULTATION RUNS FROM FEB 1 – MARCH 14

SUBMIT YOUR FEEDBACK: https://haveyoursay.climatecommission.govt.nz

HOW TO STAY CONNECTED

YOU CAN STAY IN THE LOOP ON OUR CONSULTATION VIA OUR TWITTER @CLIMATECOMMNZ AND LINKEDIN.

Visit our website:

www.climatecommission.govt.nz'/get-involved/events/

Thanks Karakia

Want to get in touch? hello@climatecommission.govt.nz

He Pou a Rangi Climate Change Commission From: To Re: Carbon budget arrangements Subject: Date: Wednesday, 27 January 2021 1:13:30 pm Attachments: image001.png SS1.ipa ss2.ipa

Hi

Unfortunately we're both having issues accessing the doc!

We open the email, click the invite link, go through the security protocols with text authentication etc, but then end up on this page (see screenshot 2).

We click the app but it can't open the doc and we get this error message (see screenshot 1).

I've checked in with our IT people, assuming it's an admin/access issue, but the think the problem must be at your end, given the error/connector message. Is there any other way to securely get it to us? Regards Jamie Morton Science Reporter The New Zealand Herald I've checked in with our IT people, assuming it's an admin/access issue, but they seem to

From:

Sent: Monday, 25 January 2021 5:07 PM

To: Simon Wilson

Cc: Jamie Morton

Subject: Re: Carbon budget arrangements

Hi Jamie.

Can you call me first thing tomorrow if you are interested in receiving an embargoed copy. I need to talk you through it.

Thank you!

To: Simon Wilson Cc: Jamie Morton Subject: RE: Carbon budget arrangements

Thank you Simon, and hello Jamie!

Jamie, I gave Simon a rundown on our plans today. If you want to discuss any further (and book yourself in for an IV) let me know.

Simon, looks perfect. Will be in touch.

Cheers





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From:
To:
Cc:
Subject:
Date:
Attachments:



Re: [UNCLASSIFIED] Approval of journalists to receive redacted copies of the draft advice report under embargo Tuesday, 26 January 2021 4:48:19 pm image003.jpg

Approved

Rod Carr

On 26/01/2021, at 3:46 PM, Astrid Nunns wrote:

[UNCLASSIFIED]

Hi Rod

In terms of the journalists who are due to receive redacted copies of the report under embargo, four of them were included in the Board paper that was approved. There are two changes. Can you please approve these names?

Already approved via Board paper:

- eady approved via Board paper: Stuff Eloise Gibson and team (Olivia Wannan and Charlie Mitchell)
- Radio NZ Kathryn Ryan and Clare Sziranyl \mathfrak{O}
- Newsroom Marc Daadler
- NZ Herald Simon Wilson, Jamie Morton

Additional names to be approved: • Spinoff – Justin Cioverstit (1)

- Spinoff Justin Giovanetti (this name was listed as TBC in the Board paper)
 Business Desk Gavin Evans/ Patrick Smellie (as above)
- ,25ed UI

Thank you Astrid <image003

Astrid Nunns General Manager – Strategy, Planning and Engagement М W climatecommission.govt.nz

From: To: Cc: Media to receive redacted, embargoed copy Subject: Date: Tuesday, 26 January 2021 2:43:00 pm Attachments: Importance: High

Hi Astrid,

Picking up the point from your release email yesterday about Rod signing off the list of media to receive redacted, embargoed copies of the report - this was included in the release plan which Rod signed off before it went to board.

Copy from there with rationale attached, list below. We would like to make one addition, as we have reviewed this recently and agreed it needs a business lens. We have been approached by Gavin Evans from Business Desk about being included in our embargo. Given Business Desk is a respected organisation (run by Gavin and Patrick Smellie who will be familiar to Rod) we

Stuff – Eloise Gibson and team (Olivia Wannan and Charlie Mitchell) Radio NZ – Kathryn Ryan and Clare Sziranyl Newsroom – Marc Daadler NZ Herald – Simon Wilson, Jamie Morton Spinoff – Justin Giovanetti Business Desk – Gavin Evans/ Patrick S

Please just let me know if you need anything further from me.



Manager | Communications and Engagement

W climatecommission.govt.nz

From:	
To:	
Subject:	access to redacted CCC reports that Gavin Evans
Date:	Friday, 29 January 2021 9:25:00 am
Attachments:	image001.png

Hi**ght**,

I'm working with Gavin Evans at BusinessDesk on coverage of the CCC draft carbon budget material, scheduled for Sunday release.

Gav tells me that you have been negotiating access for me on the same basis as he has. I have had no capacity to focus on this before now, but am anxious now to have access, please.

Can you advise please where things stand?

Thanks,	ACT
Thanks, Pattrick Smellie Editor BusinessDesk Subscribe for just \$24 a month. Subscribe for just \$24 a month. Released under the Released under the	ficial Informatio.
Subscribe for just \$24 a month.	
Released	

From:	
То:	
Subject:	Fwd: [UNCLASSIFIED] FW: request for information: TVNZ breakfast IV with John Campbell
Date:	Wednesday, 17 February 2021 11:32:51 am
Attachments:	image002.png

From: Rod Carr

Cc: Astrid Nunns;

Sent: Friday, January 29, 2021 10:01 AM

To:

; Rod Carr

Subject: Re: [UNCLASSIFIED] FW: request for information: TVNZ breakfast IV with John Campbell

Approve release of redacted executive summary under embargo to a named support person at TVNZ who should sign the declaration. Rod

From: Sent: Friday, January 29, 2021 8:58 AM

To: Cc: Astrid Nunns; ; Rod Carr

Subject: [UNCLASSIFIED] FW: request for information: TVNZ breakfast IV with John Campbell

Int

; Jo Hendy

Hi Are you able to do the below for Rod? I am in meetings all morning. Released Thanks!

[UNCLASSIFIED]

From: Rod Carr Sent: Friday, 29 January 2021 8:12 am To:

Cc: Astrid Nunns

Subject: Re: request for information: TVNZ breakfast IV with John Campbell

Can you please send me the redacted executive summary you suggest we give them.

Rod

From: Sent: Friday, January 29, 2021 7:30:53 AM

To: Rod Carr	;
Cc: Astrid Nunns	; Jo Hendy
	; Rod Carr

Subject: Re: request for information: TVNZ breakfast IV with John Campbell

Hi Rod,

I have just heard back from the Breakfast team that they now want to do the interview on Monday morning in Wellington 7am - 7.30am.

Because it is a live interview it would help to give John a small lead in if we could provide the exec summary - and help you because you will be facing informed questions.

Let us know what you think.

Cheers,
From: Rod Carr
Sent: Thursday, January 28, 2021 11:16:07 PM
To:
Cc: Astrid Nunns ; Jo Hendy
; ; ; Rod Carr
Subject: Re: request for information TVNZ breakfast IV with John Campbell
I understand this interview is Toesday morning in Auckland. That will give them all Monday to
prep. There will also have been a Monday news cycle for them to pick up on.
Interested in views op how to manage the risk of giving them redacted exec summary v. risk of
them being alienated by us holding back?

Rod

From: Sent: Thursday, January 28, 2021 9:45 PM
To: Rod Carr
Cc: Astrid Nunns; Jo Hendy; Subject: request for information: TVNZ breakfast IV with John Campbell

Hi Rod,

In advance of your interview with John Campbell on TVNZ Breakfast they have asked for an embargoed copy of the advice. Acknowledging our agreed strategy, I see two reasonable options:

- 1. We stick to our release strategy, and they access the report at 2pm Sunday
- 2. We could give them the redacted, embargoed executive summary beforehand



Released under the Official Information Act

 From:
 Image: Constraint of the sector of t

Thanks so much, **better**. I really appreciate this. You have my word that no-one other than me will see this.

Have a great weekend,

John.

Get Outlook for Android

From:
Sent: Friday, January 29, 2021 3:59:28 PM
To: John Campbell
Sent: Friday, January 29, 2021 3:59:28 PM To: John Campbell Subject: [UNCLASSIFIED] CCC exec summary - under embargo
CAUTION: This email originated from outside of TVNZ. Do not click links or open attachments unless you recognise the sender and know the content is safe.
[UNCLASSIFIED]
Hello John,
Here is the exec summary for the CCC's advice. Note its embargo until Sunday 31 Jan 2pm. The
full report without redactions will be available from then on our website.
I am sure you are very aware, but please don't share this with anyone else. We have given it to
very few people and are trying to manage that closely.
Rod is looking forward to talking to you Monday.
Ngā mihi
Principal Advisor
Engagement and Communications

 From:
 Image: Constraint of the state of the state

Get Outlook for iOS

From: Pattrick Smellie Sent: Sunday, January 31, 2021 9:15:43 AM To: Subject: RE: [UNCLASSIFIED] NDA form to sign and send

Signed NDA, as requested.

I am placing on record my deep dissatisfaction with the process the commission has undertaken in deciding who should receive this material, the extent of redaction that makes it very difficult to interpret or use the material, and to express a concern that the commission has both antagonised and made considerably more difficult the task of journalists sincerely seeking to accurately interpret and report this important material.

It is, in my view, a lost opportunity.

I presume that this was not the advice of the commission's communications team as communications professionals would never have countenanced as poor a process as this.

I would be grateful if this view could be passed to the commissioners. As a journalist of more than 30 years' experience, also with extensive listed company and political communications experience, I would be glad to share this feedback in greater depth in the interests of a more constructive future approach should that be useful.

Pattrick Smellie Editor BusinessDesk

2

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Sent: Saturday, 30 January 2021 11:17 AM To: Pattrick Smellie Subject: [UNCLASSIFIED] NDA form to sign and send

[UNCLASSIFIED]

Kia ora Pattrick Attached is a non-disclosure agreement to sign and send. Thank you,





I'd argue that wasn't obvious enough. I couldn't find it till Gavin rang and got your advice on where it lives. I was hunting for it either as a highlighted front page item or in News.

Richard Harman still hadn't found it mid-morning today.

Pattrick

From: Sent: Monday, 1 February 2021 9:27 AM To: Pattrick Smellie Subject: Re: Comms nightmare - interview request

Hi Pattrick,

Thanks. I'll get back to you with a time. On the run right now and need to look at Rod's schedule.

Just FYI - our report is on the front page of our website under a heading saying 'our advice and evidence' we not hidden at all.

It lives on a different page which is the link we sent yesterday while we waited for the page to update. It was there not long after 2pm. So while your commentary on our media process has some merit, this isn't accurate.

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From: Pattrick Smellie Sent: Monday, February 1, 2021 9:21:55 AM To: Subject: Comms nightmare - interview request

HI

Thanks for all your help and I'm sorry to be among those openly criticising the commission on social media for the way the reports were selectively released. I hope you will recognise that I am not fuelling the view that there was some strategic intent in the way this all played out.

As you will have seen, much of that commentary is alleging some sort of plot/conspiracy to limit who received the report and an attempt to manipulate the coverage. I don't see that. Rather a series of errors made at a senior level that cascaded.

There is sufficient noise on this issue now to make it newsworthy in its own right. Accordingly, I am requesting an interview TODAY with Rod Carr to allow him to explain exactly what the processes were that led to the decisions that were made regarding release to news media and others.

Please also treat this email as an **Official Information Act request** for all internal communications and advice relating to the media and other release planning relating to the advice published yesterday.



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From:		
To:		
Subject:	Re: [UNCLASSIFIED] RE: Embargo request for consultation document	
Date:	Sunday, 31 January 2021 4:05:03 pm	

Thanks

I'd hoped to be able to read the final report before having to cover it - as you know, once it's public, everyone needs to have at least something up about it. But yes please, if there are any graphics available that would be great, as I've got more coverage coming up tomorrow.

Nga mihi nui Veronika

n Sun, Jan 31, 202	
	> wrote: [UNCLASSIFIED]
	[UNCLASSIFIED]
	- Cr
Hi Veronika,	il ^O
III Velolika,	and the second sec
We have released	the report widely the day before consultation opens. It is on our
website now.	10th
Pleased James has	s drafted something for you – where you after graphics?
	SICI I
Cheers	O
	0
	11.
	©`
From: Veronika I	Meduna <
	January 2021 11:15 am
To:	
Subject: Re: [UN	[CLASSIFIED] RE: Embargo request for consultation document
08	
r	
	I thought we'd discussed that you would release it to
plan changed?	the Science Media Centre a day before it goes public. Has that
plan changed:	
On Sun, Jan 31, 2	021 at 11:05 AM
<	> wrote:
1	
	[UNCLASSIFIED]
112	
Hi Veronika,	

	It will	be	on	our	website	at	2pm
--	---------	----	----	-----	---------	----	-----

Cheers

To:

From: Veronika Meduna < Sent: Sunday, 31 January 2021 11:03 am

Cc: Subject: Re: Embargo request for consultation document

Kia ora korua

I'm just following up on our earlier discussions. James Renwick is writing our first piece as we speak, to be published this afternoon, but I still haven't received the actual document. Could you please email it to me asap? ler the Official Inform

Many thanks, noho ora mai

Veronika

On Thu, Jan 21, 2021 at 9:44 PM

Thank you Veronika. Nice to hear from you.

We will make sure you receive the advice the day before consultation.

We have spoken to James and he is happy to draft something for you. I have asked him to run the content by me for a consistency check but otherwise happy for you to liaise with him as a regular contributor.

> wrote:

Anything else, let me know.

From: Veronika Meduna <

Sent: Thursday, 21 January 2021 11:26 am

To:

Subject: Re: Embargo request for consultation document

Kia ora - and many thanks (and please ignore my out-of-office message, I'm still on leave but preparing coverage for the commission's advice).

It would be great if you could add me to your list of media to receive the report/advice on the day before consultation opens, and I'll join the open/public zoom session with Rod.

The Conversation works with academics as writers, providing analysis and explainers of current affairs. James is one of our writers and has published several articles, including one today https://theconversation.com/profiles/james-renwick-460484/articles

If he is able to continue writing in his capacity as a commissioner, I'd love to have a piece authored by him to summarise the commission's advice, to be published on the day the consultation process opens.

For this, I wouldn't need to set up any interviews, but I also work as a freelance science writer and am currently discussing an article for North & South. I'll email you separately about this.

Nga mihi nui

On Wed, Jan 20, 2021 at 10:20 PM

> wrote:

Kia ora Veronika,

We are releasing our advice in full the day before consultation opens.

We have planned a series of interviews with Rod Carr from that evening and into the following day.





Africa | Australia & New Zealand | Canada | France | Indonesia | Spain | UK | US

Sign up to The Conversation's weekly New Zealand newsletter here.

Sign up to The Conversation's daily AU & NZ newsletter here.

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From: Media - Climate Commission < Media@climatecommission.govt.nz> Sent: Wednesday, January 27, 2021 4:18:32 PM

To:

Subject: Fwd: [UNCLASSIFIED] RE: media inquiry - urgent

Get Outlook for iOS

Sem: Wednesday, January 27, 2021 2:00:26 PM
To: Media - Climate Commission <Media@climatecommission.govt.nz>
Subject: Re: [UNCLASSIFIED] RE: media inquiry - urgent
This is a bit of a problematical statement of a problematica

This is a bit of a problem for us. We will have to do a special edition on Sunday, in what is a holiday weekend in Auckland. Can we please have an embargoed copy? We are a longestablished organisation with an excellent record for respecting embargoes, and are the major organisation covering carbon markets in depth.

[UNCLASSIFIED]

On Wed, 27 Jan 2021, 1:20 PM Media Climate Commission, <<u>Media@climatecommission.govt.nz</u> wrote:

Hi Adelia.

Releasedun We will release this full draft package of advice this Sunday 31 January at 2pm,.

Because of the nature of our advice, we must consider potential market impacts. This means we need to release our advice when financial markets are closed.

31 January 2021:

- Full package available on www.climatecommission.govt.nz
- This will include the draft advice package in full along with a supporting evidence report.

- The Commission will be providing interviews to media on the content of the advice from 2pm. Please contact the media team on <u>media@climatecommission.govt.nz</u> to arrange.
- At 7pm, the Commission will hold a public webinar to introduce the advice. This will be hosted by Commission Chair Rod Carr.

1 February 2021:

• Public consultation on the advice will open at 9am. Details on how people can make a submission or hear more from the Commission will also be published at this time.

14 March 2021	
• Consultation closes.	
othe	
I hope this helps!	
Thank you,	
Offic	
, Me	
14 March 2021 • Consultation closes. I hope this helps! Thank you, Official Information Act Under the Official Information I hope this helps! Thank you, Thank you, The official Information I hope this helps! Thank you, I hope this helps! Thank you, I hope this helps! I hope this helps! Thank you, I hope this helps! I hope this helps ! I hope this helps! I hope this helps! I hope thi	
From: Adelia Hallett Sent: Wednesday, 27 January 2021 8:54 am To: Media - Climate Commission < <u>Media@climatecommission.govt.nz</u> > Subject: media inquiry - urgent	

Hi

Can you clarify please what day the draft recommendations are coming out? Consultation opens on Monday Feb 1 but BusinessDesk is reporting that the report comes out on Sunday. Needed for this morning's edition, thanks.

Adelia

Adelia Hallett

Editor

Carbon News

www.carbonnews.co.nz



 From:
 Media - Climate Commission

 To:
 Image: Climate Commission

 Subject:
 RE: [UNCLASSIFIED] RE: Details of Climate Change Commission advice release

 Date:
 Sunday, 31 January 2021 8:11:27 pm

 Attachments:
 image003.png image001.png

Hi Jenée,

We can absolutely accommodate a later time with Rod, just need to know when suits. If you want to flick as an email – or give me a call – with some times that work for you we can make that happen.

Also, apologies that our advice release has been frustrating - that certainly wasn't our intention.

Would like to have a chat about it? Otherwise, feel free to send me through an email outlining the issues so that we can feed them into our review of lessons learnt.

G

Cheers,		ation
2	Manager Comm	unications and Engagement
	theore	IIC.
From: Jenée Tibshraeny		
Sent: Sunday, 31 January 20		
To: Media - Climate Commi		
Subject: Re: [UNCLASSIFIE]) RE: Details of Climate (Change Commission advice release
Hi there,		
I will no longer be able to		d more time to read the report. Is Rod able
to do later in the day?		
Thanks,		
Jenée Tibshraeny Journalist		
	2	
Parliamentary Press Gallery Wellington New Zealand		

On Fri, 29 Jan 2021 at 15:21, Media - Climate Commission <<u>Media@climatecommission.govt.nz</u>> wrote:

'll check and get back to you. Let's make	e it 10.45 to give us some time.
From: Jenée Tibshraeny	
Sent: Friday, 29 January 2021 2:46 pm	
To: Media - Climate Commission < <u>Media</u>	@climatecommission.govt.nz>
Subject: Re: [UNCLASSIFIED] RE: Details	of Climate Change Commission advice release
Monday at 10.30 would be great thar	nks.
Would it be possible for Rod to come film, or would it be easier for me to co	to Parliament, where there are good spaces to ome to you?
Jenée Tibshraeny	dilo.
Journalist	no
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Parliamentary Press Gallery Wellington	Office
New Zealand	2º
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On Fri, 29 Jan 2021 at 13:21, Media - Clir	mate Commission
< <u>Media@climatecommission.govt.nz</u> > w	
000	
20	[UNCLASSIFIED]
Hi Jenée,	
	0am on Monday morning. He could do 10.30?
If you need an earlier slot I can talk to C	
Cheers,	
From: Jenée Tibshraeny	
Sent: Friday, 29 January 2021 11:36 ar	m
To: Media - Climate Commission < Med	
	Is of Climate Change Commission advice release
Subject: Ne. [OneD ISSN 120] NE. Deta	
	or Catherine have any Monday morning interview
	or Catherine have any Monday morning intervie
Ok - thanks	or Catherine have any Monday morning intervie

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	tecommission.go				
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		an embargoed cop			
if he is alrea		peak to Rod Sunda	y. We have	other Com	missioners availa
		o rod's Zoom on S	unday night	at 7pm. It	will give a good
	ou can register th	rough our website		Oij	
Cheers			~	0.0	
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From: Jenée					
Sent: Thurso	lay, January 28, 2	021 4:57:21 PM			200
Sent: Thurso To: Media -	lay, January 28, 2 Climate Commiss	ion < <u>Media@clim</u>			
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Sent: Thurso To: Media - Subject: Re: Ok - no wo Will we get Jenée Tibs Journalist	lay, January 28, 2 Climate Commiss [UNCLASSIFIED] I rries. the material un hraeny	ion < <u>Media@clim</u> RE: Details of Clim der embargo bet	ate Change	Commissic	on advice release
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Hi Jenée,

Sorry – we aren't releasing the report ahead of Sunday. We'll make sure you are on the distribution list.

Thank you,

From: Jenée Tibshraeny Sent: Wednesday, 27 January 2021 2:12 pm To: Media - Climate Commission < Media@climatecommission.govt.nz> Subject: Fwd: Details of Climate Change Commission advice release mationAct Hi there, Is there any way I could please get this on Friday under embargo? Should I trade shares between receiving the info and the report being publicly sed under the offici published, I could be done for insider trading. Thanks, Jenée Tibshraeny Journalist Parliamentary Press Gallery Wellington New Zealand ----- Forwarded message --From: Climate Change Commission Date: Wed, 27 Jan 2021 at 13:56 Subject: Details of Climate Change Commission advice release To:

Advisory: Details of Climate Change Commission advice release

Source: Climate Change Commission

-

He Pou a Rangi the Climate Change Commission will release its full draft package of advice this Sunday 31 January.

Because of the nature of our advice we must consider potential market impacts. This means we need to release our advice when financial markets are closed.

For this reason we will release our full draft advice report with its supporting evidence at **2pm Sunday 31 January** on <u>www.climatecommission.govt.nz</u>

Key points to note:

31 January 2021:

- Full package available on www.climatecommission.govt.nz

- This will include the draft advice package in full along with a supporting evidence report.

- The Commission will be providing interviews to media on the content of the advice from 2pm. Please contact the media team on <u>media@slimatecommission.govt.nz</u> to arrange.

- At 7pm the Commission will hold a public webinar to introduce the advice. This will be hosted by Commission Chair Rod Carr.

1 February 2021:

- Public consultation on the advice will open at 9am. Details on how people can make a submission or hear more from the Commission will also be published at this time.

14 March 2021:

- Consultation closes.

ENDS

For more information contact:

Communications and Engagement, Climate Change Commission

Email: media@climatecommission.govt.nz

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[UNCLASSIFIED]

[UNCLASSIFIED]

[UNCLASSIFIED]

From: Media - Climate Commission To: Subject: RE: [UNCLASSIFIED] RE: Question re Climate Commission Report Date: Friday, 29 January 2021 1:29:00 pm image003.png Attachments. image005.jpg image006.jpc

[UNCLASSIFIED]

Hi Lillian,

I am really sorry – we are fielding upteen requests for the report and it would have been our preference to release under embargo but we are really constrained by market rules and have to be very tight with any early release.

I can ask one of our team to give you a briefing at 2pm (or close to that if you would like time to read) to take you through the top line points and answer any questions ahead of an interview – if you would like one. There will also be a short executive summary at the front which should really whormation ACt help.

[UNCLASSIFIED]

Cheers,

From: Lillian Hanly <

Sent: Friday, 29 January 2021 11:39 am

To: Media - Climate Commission < Media@climatecommission.govt.nz> Subject: RE: [UNCLASSIFIED] RE: Question re Climate Commission Report

Hi again,

I was just wondering – is there anyway to access an embargoed copy of this report before Sunday? It will be quite difficult to get a full picture between the release in the afternoon and the news bulletin at 6pm on the same day.

Even if it was a summarised version so we are able to communicate it better for the story. Thanks so much for all your help! We just recognise this is a significant release and want to make sure we are across it.

Kind regards,

From: Media - Climate Commission < Media@climatecommission.govt.nz>

Sent: Thursday, 28 January 2021 7:31 PM

To: Lillian Hanly <

Cc: Media - Climate Commission <<u>Media@climatecommission.govt.nz</u>>

Subject: RE: [UNCLASSIFIED] RE: Question re Climate Commission Report

Hi Lillian,

Yes, that's correct - Rod will be in Wellington.

Cheers,



From: Lillian Hanly
Sent: Thursday, 28 January 2021 5:25 pm
To: Media - Climate Commission < <u>Media@climatecommission.govt.nz</u> >
Subject: RE: [UNCLASSIFIED] RE: Question re Climate Commission Report
One last question sorry! If we were to arrange an interview, would these be taking place in Wellington?
From: Media - Climate Commission < <u>Media@climatecommission.govt.nz</u> > Sent: Thursday, 28 January 2021 3:08 PM
To: Lillian Hanly < >; Media - Climate Commission
< <u>Media@climatecommission.govt.nz</u> >
Subject: RE: [UNCLASSIFIED] RE: Question re Climate Commission Report
UNCLASSIFIED]
Kia ora Lillian,
This is the first time this work has been done. In terms of the future, this is our <u>Statement of Intent</u>
which includes an outline of our work for the foreseeable future (pg.10-11).
As you'll see, our work requirements vary on a yearly basis/as requested by the Minister. Hope this helps!

[UNCLASSIFIED]

>

From: Lillian Hanly <

Sent: Thursday, 28 January 2021 2:47 pm

To: Media - Climate Commission <<u>Media@climatecommission.govt.nz</u>> **Subject:** RE: [UNCLASSIFIED] RE: Question re Climate Commission Report

Thanks so much for that detail! Can I just get some further clarification, are these reports released yearly?

From: Media - Climate Commission <<u>Media@climatecommission.govt.nz</u>>
Sent: Thursday, 28 January 2021 1:19 PM
To: Lillian Hanly <</pre>

Cc:

Subject: [UNCLASSIFIED] RE: Question re Climate Commission Report

[UNCLASSIFIED]

Kia ora Lillian,

This detail is probably a little more accurate:

The Commission's package of draft advice includes:

- The proposed first three emissions budgets for Aotearoa.
- Recommendations on the direction of the country's first emissions reduction plan, which provides policy guidance to Government on how the emissions budgets could be met.
- A review on the country's first Nationally Determined Contribution (NDC) under the Paris Agreement.
- A consideration of what potential reductions in biogenic methane might be needed in the Information future.

Details on the release are:

31 January 2021:

- Advice available on www.climatecommission.govt
- This will include the draft advice package in along with a supporting evidence report.
- The Commission will be providing interviews to media on the content of the advice from 2pm. Please contact the media team on media@climatecommission.govt.nz to arrange. These interviews are not subject to embargo.
- At 7pm, the Commission will hold a public webinar to introduce the advice. This will be hosted by Commission chair Rod Carr. Media are welcome to attend. To register go here.

1 February 2021:

• Public consultation on the advice will open at 9am. Details on how people can make a submission or hear more from the Commission will also be published at this time.

14 March 2021:

Consultation closes.

Cheers

[UNCLASSIFIED]

From: Lillian Hanly <

Sent: Thursday, 28 January 2021 10:54 am

To: Media - Climate Commission <<u>Media@climatecommission.govt.nz</u>>

From:	Media - Climate Commission
To:	
Subject:	RE: media request
Date:	Sunday, 31 January 2021 8:18:52 pm
Attachments:	image002.png

Hi Alison,

Thanks for taking the time to send this through. I can understand your frustration around our advice release, and I just want to reassure you that it certainly wasn't our intention.

Would like to chat further about it? Otherwise, please take this as an assurance from me that we will feed the points you have raised in your email below into our review of lessons learnt.

Cheers,

Image: Manager: Communications and Engagement Manager: Communications and Engagement Image: Manager: Communications and Engagement Image: Manager: Manager: Communications and Engagement Image: Manager: Manager: <td< th=""></td<>
From: Alison Harley
Sent: Sunday, 31 January 2021 7:41 pm
To: Media - Climate Commission
Subject: media request
Thanks for your release today .
Could we please ask that media are given an embargoed copy of such an important report well ahead of the "release" so they can adequately prepare for coverage.
This was a substantiat and important report, released late on a weekend.
It would be usual practice to supply an embargoed copy, several hours, or sometimes several days in advance, to registered reputable media.
We are professionals who want to give the public clear, full and accurate information, and that isn't possible when we get the report less than 30 minutes before its release.
While there may be concerns about how to ensure security with a wide release, media are happy to agree to the embargo terms, to ensure they have time to adequately understand the issues. This is common practice.
It was very disappointing to find that some lobby groups had seen the report and sent us reaction responses, when we hadn't been able to read the report, despite requesting access.

Could we chat about a better option in the future?

For your files, we have several email addresses which ensure our newsroom gets access to material

They are

news@newshub.co.nz

or the assignment editors emails (we cover 7 days)

regards and thanks



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From:	
To:	
Cc:	Media - Climate Commission
Subject:	RE: access to draft report
Date:	Tuesday, 2 February 2021 3:04:07 pm
Attachments:	image002.png

Hi Eleanor,

Thank you for taking the time to email. I can understand your frustration around our advice release, and I just want to reassure you that it certainly wasn't our intention.

Would like to chat further about it? Otherwise, please take this as an assurance from me that we will feed the points you have raised in your email below into our review of lessons learnt.

Cheers,	
	-Č~
	Manager Communications and Engagement
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	W climatecommission.govt.nz
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	S.
	\$10°
From: Eleanor de Jong	
Sent: Tuesday, 2 February	/ 2021 8:53 am
	nission <media@climatecommission.govt.nz></media@climatecommission.govt.nz>
Subject: access to draft re	aport 10
	sed uno
Hi,	20.
	CC CC
Just dropping a note to sa	we're aware some media were given access to the draft report ahead
	bject to this practice of cherry-picking.
F	-)
On something so importa	nt an even playing field and equitable access for all is necessary and
expected.	
SAP STORM	
Eleanor	
Eleanor de Jong	
Journalist	
Guardian News & Media	
twitter:	
?	

Kings Place, 90 York Way, London N1 9GU theguardian.com ____

Download the Guardian app for Android and iOS

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